

Vienna, 16.12.2021

FEASIBILITY STUDY / REPORT – Erasmus+ - BSBAU

1st partner meeting (online) – 06./07. October 2021

Increase the prestige of VET through career guidance tools.
Registration number 2020-1-HU01-KA202-078757

The first partner meeting was organized by HKIK. Due to the Covid 19 travel restrictions, this meeting was held online. The presentations provide an overview of career orientation and acquisition. A study on the needs of today and tomorrow was also presented.

The speakers united the common goal: the training of skilled workers. An overall picture of needs arises from different specific views and experiences. Needs that we have to consider for successful implementation.

Specific experiences were presented. And we have discovered a lot in common. We can confirm many experiences.

The various diverse specific experiences result from the field of activity of the speakers: Chamber of Commerce and Industry, education service, career advisor, HR department, advisor for dual training, lecturer, HR manager, ...

This diversity is the added value. This diversity creates an overview of the points of contact. Taking into account the specific needs of each group leads to successful implementation in the future.

In summary, as a participant in the first partner meeting, I can state the following:

We have the same problems and we have similar approaches.

HKIK solves the problems through collaboration. A large network was presented in the first partner meeting. This network solves the task together. The networker solves the common task with different priorities.

In detail, we will adopt the following from the speakers' reports:

Sensitization to the different needs.

Raising awareness of the various groups: young people, parents, vocational orientation teachers, companies and trainers.

Raising awareness of the different needs of the target group: young people with and without qualifications, young people in compulsory schooling (secondary level I) or young people after high school (secondary level II).

We are the senders of information. The recipient hears us. Is our information perceived? We are allowed - over and over again - to critically question our communication. This partner meeting raised our awareness. We will make school partners aware of the diversity.

Topics: career guidance - choice of occupation, advice on the educational path - school career and LLL - lifelong learning, personality development - internal and external influences, marketing - the activities, communication - the activities

To the lecture about the study - Labor market skills, human values in employment: The look into the future. The sense and nonsense of the digital world. The opportunities and dangers of the digital world.

This lecture confirmed that good career guidance affects us all: companies, organizations, schools, parents and students.

From the first partner meeting we take the following points with us for the organization of the third meeting:

We are revising the concept for the third meeting in Vienna. We take on the variety of presentations and invite experts. Thus, guest speakers are invited.

We also plan lectures from our school partners. The school partners are invited. This has the advantage that we can report on the Erasmus project with the invitation. This has the advantage that we get a new way of looking at things.

The social partners are invited. The social partners should describe the shortage of skilled workers (cause and possible solutions).

We will invite the recruiting team for construction related trades.

<https://www.hammerlehre.at/>

This platform addresses six professions. The basic idea of this platform is: We want to bring students and training companies together.

We will invite the apprentice platform of the construction industry:

<https://www.baudeinezukunft.at/de/home/>

This platform addresses five professions. The basic idea of this platform is:

A) We would like an increase in the number of apprenticeships from the training companies. We want to activate the willingness to train and support the training companies.

B) We want to make dual training in construction more attractive for young people. We want to promote diversity. We would like to present the career ladder in construction. The advancement from apprentice to skilled worker to foreman and master craftsman is possible.

The following point was not addressed in the first partner meeting:

The local education system with the levels (EQF and ISCED). Therefore we will prepare a lecture about the Austrian education system and the international classifications.

An important point at official partner meetings is the conversation during the break. We call it the informal exchange. Visiting the school building.

We hope that we can see you there. We want to exchange ideas and learn a lot from you.

We look forward to further cooperation.

If you have any further questions, please do not hesitate and contact me.

Project partner – Berufsschule Baugewerbe

Gernot KULLE

Thomas PRIGL